



BUILDING OUR FUTURE

GRAND CHALLENGE

叮叮科創大賽

若你喜愛旅遊、熱愛創新，我們誠邀你為本地旅遊業出謀獻策。你可以結合香港電車及城市的獨有魅力，精心策劃一個全新、全面的旅遊體驗。準備好迎接挑戰，以STEAM創藝說好香港故事！

Passionate about explorations and innovating unique experiences? This is your chance to develop ideas that seamlessly integrate the HK Tramways with other aspects of the city, creating a holistic and immersive experience for tourists! Prepare to take on the challenge and make your mark on HK tourism!

主題 THEME

對象 TARGET

參賽方法 APPLICATION

決賽地點 FINALE VENUE

匯聚傳統與創新，重塑叮叮觀光體驗
Reimagining the HK Tramways Experience:
Blending Traditions with Innovations to
Captivate Tourists

F.2-4 學生 (9-11 年級)
F.2-4 (Year 9-11) students

2至4人一組，須由學校提名參賽
Form a team of 2-4,
school nomination is mandatory

香港科技大學逸夫演藝中心
HKUST Shaw Auditorium

冠軍獎項及獎品 CHAMPION GRAND PRIZES



獎杯 (每隊)
Award Trophy
(per team)



得獎證書
(每名參賽者)
Award Certificate
(per student)

\$10000

HK\$10,000
現金獎 (每隊)
HK\$10,000
Cash Prize (per team)



一個月電車
車身廣告 (所屬學校)
1-month Tram Body
Advertising (per school)



立刻參加
APPLY NOW

參賽截止 APPLICATION DEADLINE

17.07.2024

決賽及頒獎 FINALE & AWARDS CEREMONY

12月中旬 Mid-December

tramplus.hk

(852) 6537 7291

www.tramplus-grandchallenge.com

主辦機構 Main Organizer :

tramplus

協辦機構 Co-organizer :

THE HONG KONG
UNIVERSITY OF SCIENCE
AND TECHNOLOGY

ACADEMY FOR BRIGHT
FUTURE YOUNG ENGINEERS
鵬程青年工程師學苑

香港電車
HK TRAMWAYS
EST. 1904

中華人民共和國
香港特別行政區政府
政府資訊科技總監辦公室

HONG KONG
TOURISM BOARD
香港旅遊發展局

AITLE

ALIBABA
ENTREPRENEURS FUND

G20GLE

數碼港
Cyberport

香港科技園
HKSTP

香港課外活動主任協會
Hong Kong Extra-curricular Activities Masters' Association

RE+THINK
SUSTAINABLE BUSINESS
FORUM & SOLUTIONS EXPO

香港青年協會領袖學院
The HKPYG Leadership Institute

UP
youngpost

VISA